Rubric for Editorial Name: Topic

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| --- | --- | --- | --- | --- |
| Category | Missing/weak | Adequate | Effective | Superior |
| Hook | 0-6 | Somewhat clichéd/trite (7) | **Original and interesting** (8-9) | Original, interesting, and **memorable (**10) |
| Thesis | 0-6 | **Clea**r/related to topic (7) | **Well worded**/related to topic (8-9) | Well worded/ related to topic/**insightful and original** (10) |
| Issue/facts | 0-6 | States issue and facts **clearly**  **(7)** | States issue and facts **clearly and thoroughly (8-9)** | States issues and facts clearly, thoroughly, and **insightfully (10)** |
| Opposition Points | 0-6 | Presents opposition position **generally (7)** | Presents **key arguments** of opposition’s position (8-9) | Presents **thorough** explanation of **essence** of opposition’s position (10) |
| Counter arguments and Evidence | 0-6 | Uses specific appeals to logic, ethos, and/or pathos connected to topic which are **appropriate (7)** | Uses specific appeals to logic, ethos, and/or pathos connected to topic which are **appropriate and sufficient**  **(8-9)** | Uses specific appeals to logic, ethos, and/or pathos connected to topic which are **appropriate and convincing** |
| Conclusion | 0-6 | **Ties arguments together** (7) | Ties arguments together coherently **making the reader think about the issues** (8-9) | Closes in a powerful manner which **convinces** the reader of the author’s position and leaves a **lasting impression (10)** |
| Links | 0-6 | Connected to topic could be integrated **more fluidly** (7) | **Thoughtful connection** to issues (8-9) | Links are **fluid and illuminate** the topic (10) |
| Mentor Texts | 0-10 | Clear writing shows model’s influence (11-15) | Clear writing, **model’s influence is closely examined** (16-17) | **Well written and supported explanation of specific aspects of models which influenced editorial** (18-20) |
| Grammar,  Syntax, diction,  structure | Frequent errors | * Clear grammar * Complete sentences * Basic paragraph structure   (7) | * Varied syntax, diction * Fluid transitions between paragraphs * Correct grammar | * Fluid transitions, * Sophisticated syntax and diction * Correct Grammar |
| Total |  |

