**Rhetoric Lesson Six: Details**

**Enumeratio**

Kramer: "Who's gonna turn down **a Junior Mint**? **It's chocolate**; **it's peppermint**; **it's delicious**."

Seinfeld: "That's true."

Kramer: **"It's very refreshing**!"

"Since our founding, American Muslims have enriched the United States. They have **fought in our wars**; they have **served in our government**; they have **stood for civil rights**; they have **started businesses**; they have **taught at our universities**; they've **excelled in our sports arenas**; they've **won Nobel Prizes**, **built our tallest building**, and **lit the Olympic Torch**."

-- Barack Obama, [Speech at Cairo University](http://www.americanrhetoric.com/speeches/barackobama/barackobamacairouniversity.htm)

"The terrorist threat to our nation did not emerge on September 11th, 2001. Long before that day, radical, freedom-hating terrorists declared war on America and on the civilized world: **the attack on the Marine barracks in Lebanon in 1983**, **the hijacking of the Achille Lauro in 1985**, **the rise of al-Qaida and the bombing of the World Trade Center in 1993**, **the attacks on American installations in Saudi Arabia in 1995 and 1996**, **the East Africa [embassy] bombings of 1998**, **the attack on the USS Cole in 2000**. These and other atrocities were part of a sustained, systematic campaign to spread devastation and chaos and to murder innocent Americans."

-- Condoleezza Rice - [*9/11 Commission Hearing Statement*](http://www.americanrhetoric.com/speeches/condoleezzarice911statement.htm)

**Epithet**

"For if this book is a joke, it is a joke against me. It recounts my **elephantine adventures** in pursuit of the obvious."

-- G.K. Chesterton, *Orthodoxy*

"I accept this award on behalf of a civil rights movement which is moving with determination and a **majestic scorn** for risk and danger to establish a reign of freedom and a rule of justice."

-- Martin Luther King, Nobel Peace Prize Acceptance

"I will give the people a vision of Rome and they'll love me for it. And they'll soon forget the **tedious sermonizing** of a **few dry old men**."

-- delivered by Joaquin Phoenix (from the movie *Gladiator)*

**Exemplum**

Scientists can do more, but we've got to give them the chance. And that means more funding for research. **Right now, for example, about a quarter million Americans have a spinal chord injury.**"

-- Christopher Reeve, [*1996 Democratic National Convention Address*](http://www.americanrhetoric.com/speeches/christopherreeve1996dnc.htm)

"Arachnids from all three groups possess various strengths which help them in their constant search for food. **For example, The Delana spider, family Sparassidae, has the ability to jump to catch its prey**."

-- from the movie *Spiderrman*

Do Exercises on pp. 146-148 in rhetorical device book. pp.95-96, 158-159.