Persuasion and Literature Organizing your Paper

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| The Argument and Literature | Types of Evidence You Will Use | Where the evidence will come from |
| * What is most important about the work? * What positions are taken and who takes them (author, narrator, character)? * Is the claim directly stated or is it implied? * Will everyone agree with the statement? * What is the rhetorical situation for the argument? * What is the claim made by the character? * How does the character establish credibility? * How does the character establish common ground? * Are there fallacies? How do they? * What are the outcomes of the argument? Are they convincing/ to whom? What happens as a result of the argument? * Is the argument moral or immoral? | Logos (cause and effect, syllogism, analogy, definition)  Pathos (feeling, value)  Ethos (credibility, authority) | Readings (at least three quotes from the core text)  Media (internet, film, tv, music, magazines)  Observations, experiences) |
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| Supporting Claims, Reasons  (Claim) | Evidence (two examples)  (Data) | Where does evidence come from (readings, observations, media)  (Data) | Type of appeal  Cause and effect; definition; syllogism; analogy; emotion; value; credibility; authority  Data | Is this effective? Will people accept the claim? Explain how the evidence supports the claim.  (Analysis) |
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